

Shushan Reya

UX/UI Designer

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Ooty, Tamil Nadu

UX/UI and Product Designer with 1.5+ years of experience across EdTech and SaaS products for web and mobile. Experienced across UX research, personas, user flows, wireframing, high-fidelity UI, prototyping and design systems. Worked on large LMS and AI-powered learning products from early product definition through interface design and iteration, with experience across web, iOS and Android. Combines product-design thinking with a strong visual communication and motion-design background.

Key Skills

User Personas, User Flows, Information Architecture, Wireframing, Prototyping, Interaction Design, Design Systems, Usability Testing, Accessibility, Responsive Design, Branding, Motion Design, Campaign Design, Marketing Communication, Stakeholder Presentation, Problem Solving, Design Thinking

Professional Experience

SlideCoach Previously Campus Ready

UI/UX Designer

Jun 2025 - May 2026

- Owned interface design for 200–400 screens across SlideCoach web/LMS and iOS and Android applications, spanning 5–6 major features.
- Mapped around 5 core user flows and translated product requirements and research into wireframes, high-fidelity interfaces and interactive prototypes.
- Iterated product interfaces through repeated stakeholder reviews, incorporating feedback across successive design rounds.
- Defined scalable design systems for the LMS/dashboard and mobile applications, supporting consistent UI across multiple platforms.
- Partnered with managers, designers, 2 AI specialists and 2 developers to move product concepts from design toward implementation.
- Ran lightweight user research and testing with approximately 2 users to inform product and interface decisions.
- Delivered 300+ emailers, 60+ Instagram posts and 100+ short-form/TikTok videos for product communication and digital marketing.
- Planned social-media strategy and performance reporting, alongside brochures, listing cards, student communication and marketing presentations; helped grow the company's social following to approximately 200 followers.

Campus Ready

UI/UX Designer Intern

Jan 2025 - May 2025

- Contributed to an EdTech LMS for students who struggled with learning, taking concepts from user definition and research through final UI.
- Delivered approximately 400 screens and variations across 6–7 major product features, with key flows commonly spanning 15–20+ screens and states.
- Identified target users, built personas and structured user flows before translating concepts into wireframes and high-fidelity interfaces.
- Shaped dashboards, product modules and responsive interfaces through stakeholder and team feedback.
- Defined the product design system and reusable UI patterns to support consistency across the LMS experience.
- Worked alongside a senior designer, managers and developers throughout the product design and implementation process.

Conserve India (NPO)

UX Designer — Graduation Project/ Part time

Jan 2025 - May 2025

- Restructured 20 website sections across 6 primary pages by developing a Figma prototype.
- Synthesized organizational requirements into information architecture and navigation concepts.
- Prototyped an AI-assisted educational game suite featuring 6 modules for children aged 5–8.
- Researched blockchain applications to enhance product transparency and sustainable fashion initiatives.
- Produced communication materials for annual reports and exhibitions to support outreach.
- Exhibited graduation project at the Indian Habitat Centre, New Delhi.

Your Retail Coach

UI/UX Design Intern

Jun 2024 - Jul 2024

- Modernized 20 UI components to improve visual quality while maintaining brand consistency.
- Developed responsive layouts and micro-interactions to enhance user engagement.
- Prepared implementation-ready design assets to support developer handoff and production.

Education

World University of Design

Jan 2021 - Jan 2025

Bachelor of Design

Certifications

- **Google UX Design Certificate** | Coursera
- **After Effects** | Ongoing Learning/Masterclass, Udemy.

Achievements

- Featured on Wall of Portfolios, 2026
- Graduation project — selected for exhibition at the Indian Habitat Centre, New Delhi